

# Maryland Association for Counseling and Development

## Minutes for September 27, 2008

Present: Elizabeth Nyang, President; Anke Dill, Treasurer; Marilyn Maze, Secretary; Lee Richmond, Parliamentarian; Pamela Allen, MCDA President; Mavis Lewis, Jake Johnson, MACES President

The meeting was called to order at 9:25AM

1. Anke moved that the minutes of the last two meetings be approved. This motion passed. At the last meeting we agreed that minutes would be approved by email in the future, but these minutes were sent out too late for an email vote. In the future, approval of minutes will be conducted via email.

### 2. President's Report

a. The Leadership Retreat was very successful. We conducted a lot of business, and people enjoyed the event.  
b. New Board Members: Salena Eldridge, Marthe Diso, and Pilar Hernandez-Wolfe. Pilar is the Director of Clinical Counseling at JHU. They have a huge student body, mostly part-time. The students need to connect & network. The faculty wants to create communication between the schools, and Pilar is eager to support MACD in achieving this goal.

3. Treasurer's report: Anke passed out copies of the reports for all of the divisions for year-to-date. Marilyn asked about the end of year Profit & Loss Statements for the year recently ended. Anke agreed to ask Robert Liberto for those reports and provide them at the next meeting (which will be an Executive Board meeting on October 11).

We currently have 88 members. Marilyn agreed to send the membership list to the people who were present. A discussion of the low number of members ensued. It is the intention of Kathy Barrett and Marilyn Maze to send letters to the Past Presidents as soon as we get our new website set up, because many of them do not have email addresses. Marilyn is acting as Membership Director, but would be happy to hand that over to someone else. Pamela suggested we find a graduate student to help.

Why is the MACD membership so low? MSCA (school counselors) and MAMHC (mental health counselors) split off. Without those large groups, what is our reason for being? In the past we had an executive director who worked on keeping in touch with members. Elizabeth pointed out that we need to do more marketing. Why should people join MACD? Professional development is a big part of our service. Pamela also urged us to have good information online as a resource. We need a list of supervisors on the website. We will soon have a good networking capability on our website.

We would also like to increase our awareness among graduate students. We would like to have more discussion groups that meet regularly, on topics like how to start a private practice. We need to have services for all types of counselors. We need a survey to identify the areas in which our members want more workshops (this is another capability that our new website will offer). We have a significant amount of normal attrition due to retirement.

Jake agreed to reactivate MACES and to get professors to put on workshops. Lee will work with him. There are over 300 counseling students at Loyola. Our bylaws define a graduate student division of MACD, but we have no graduate student representatives. We could create a journal for the association which would primarily publish articles based on these. This would provide a venue for students. If it is electronic only, there would be no cost. Jake and Lee will set up a catered luncheon for counselor educators at Loyola to reactivate MACES.

We could have poster sessions at every conference to allow graduate students to present their work. There is a branch of Chi Sigma Iota at every school, but this is only for honors students. Elizabeth and Pilar want to help graduate students to network locally. Schools that have a cohort model may be better able to activate students, but JHU does not.

ACPA (student personnel) will meet in Baltimore in April. This could be an opportunity for us.

### 5. May Conference

Pilar is working on May conference and described it briefly. The May conference has been moved to Friday, May 1 so that more presenters are able to attend. The theme is Domestic violence. She has three confirmed speakers. It will be held at JHU, Columbia, Alexander Bell Rd. The main room can hold 100 people. The first speaker is from the Institute for Family Services in NJ and will frame the day. The next speaker has an ecological/social based perspective, and the third is from the Afri-Fund – a non-profit association for immigrants. We will have a working lunch with afternoon breakout sessions on a variety of topics. Poster sessions will be offered by graduate students. We could ask Montgomery County to provide lawyers to speak on legal issues for immigrants. There will be a capstone session at the end where presenters are the panel and can provide closing remarks.

We discussed a reasonable fee for the keynote speaker and agreed to offer a total of \$500, which the speakers could split in any way they wish. We would like to get Howard Community College involved, and get their name on the flyer as a co-sponsor. We could charge vendors for table space, or offer a series of authors at a single table. Mavis & Elizabeth wanted to organize the authors' table.

#### 4. November Conference

Elizabeth passed out a brochure and asked for feedback. The theme will be Trauma in the Community. It will be held Saturday, Nov 15, 9 – 3:30. Marilyn offered to help with creating a PDF version of the flyer and distributing it in the absence of a website service.

A long discussion of pricing ensued. Jake asked Elizabeth to contact Ms Anita Watkins at Bowie about the cost of lunch, but assured us that it would not cost more than \$10 per plate. It was suggested that we ask the army to sponsor the lunch. We agreed on Members \$65, Non-members - \$85, \$20 Students, \$30 Students at the door. Cut-off date for pre-registration will be 7 days before. We will ask Robert Liberto's office to handle registration. (However, Robert Liberto's office is moving in October, so Marilyn will handle registration until they have finished moving. We will ask the military for bags, pens, postit notes, and nametags. Board members will pay the student rate.

#### 5. Website

The MemberClicks website was demonstrated. In addition to the features offered by Thriva, MemberClicks offers several features not available through Thriva: a membership directory that looks like a business card with a photo for each member, an events calendar, a full website with members forms and event registration forms integrated, and many additional membership management options. Two options were offered: to use event and membership registration forms from MemberClicks with the website that Elizabeth has already set up for MACD or to move the MACD website to MemberClicks so that all of these features would be available to us. There was consensus that we should move our website to MemberClicks so that these new features would be fully integrated.

Marilyn moved that: **MACD choose MemberClik as its website and share costs equally with MCDA, up to \$1500.** This motion was unanimously approved.

Lee moved that: **Elizabeth should be reimbursed for website development and all expensed until the website is transferred to MemberClicks.** This motion was unanimously approved.

In order to set up the new membership form more easily, Marilyn requested that we remove defunct divisions from our membership form. The divisions removed were MAADA, MAME, and MAMHC. Lee promised to reactivate MASERVIC.

#### 6. Event at ACA for Lynn Linde –

ACA will be held in March in Charlotte, NC. Kay Brawley has offered to let us use her suite to hold a party in Lynn's honor. We agreed to do this in principle, but were not sure of the budget.

Lee pointed out that the Maryland Psychological Association will hold a conference in the spring on multicultural issues. Thelma Daly and Pat Aridondo are working on it. Given the new attitude toward licensure, perhaps we can work together.

Mavis announced that she would hold a book signing from 2-5 PM at Lord & Taylor.

Pamela announced that the annual MCDA Conference will be held on Friday, Jan 23 at Loyola. The theme will be Transforming career jitters into career confidence in a challenging economy.

Mavis and Jake asked how we can get MAMCD more active and agreed to talk to Nettie about this.

#### New Business:

##### 1. ACA Southern Region

Will be held in Little Rock, AK on October 23 – 26. Kathy Barrett had previously agreed to attend. We also suggested sending Angelina and Selena. The Exec Committee will create a budget and then contact the above people.

Jake moved to adjourn at 12:15PM.