



MCA October 29, 2015 Board Meeting

Meeting began at 7:05pm

1) Roll Call: Stephanie, Sarah, Emily, Janelle, Rita, Rachel, Kierra, Miranda, Christian, Monica, Edward, Cathie, Lisa, Marilyn, Sue, Marsha, Elizabeth, and Donna

MCA Executive Committee

President Update (Stephanie)

a) Strategic Initiatives Update for 2015-2016:

- Branch Mentorship Program- Application submitted to become a mentee of Texas Counseling Association. It is hoped that we can learn how to grow our own association through this partnership.
- Increased Communication to Members through more regular communication. Ideas to improve website deadline extended to the end of November
- Committee / State Division Revitalization through increased communication and collaboration
- Emerging Leaders / Graduate Students Program to launch in Spring 2016

b) MCA Task Force for ACA Presidential Initiatives (Interpersonal Violence/Bullying and Advocacy) invitation for members to participate in this task force, deadline is end of Nov. Plan to share info, resources, increase website and social media; special edition of newsletter in lieu of Journal. Goal is to mirror presidential initiatives.

c) MCA Committees / State Division Update (Christian): working on revitalization of state divisions with sustainable and continuous leadership, cross-collaboration with committees and state divisions. **Call for Board members to reach out to potential new leadership among members.**

Appreciation of all board member's hard work by President Stephanie

3) Finances (Sarah/LaNail) \$15K on-hand and \$2500 in sponsorships for conference. Budget is good going forward, some concerns noted in new venue and upcoming conference.

4) Annual Conference Program Committee (Lenese)

a) Registrations / Hotel reservations to date: 117/118 last count. There is still space available to register at the hotel at a discount and some difficulty communicating to hotel staff noted: must mention Maryland Counseling Association not MCA. Traditionally, many more last minute reservations are added for conference. Numbers are up from last year, how to take advantage of increased attendance and increase MCA membership?

b) Tentative Schedule (Board Meeting Thursday 11/12 @ 2-4PM, it is understood not everyone will make this board meeting) Friday 7am registration/check-in; breakfast 7:30-8:30am, 8:45-10:15am Keynote Speaker, education sessions, 12:30-1:30pm Boxed lunches provided, education sessions end at 5:55pm, Town Hall 6-6:30pm to briefly discuss bylaws (not voting) and social from 6:30-8:30pm

c) Who's going? (Need treasurer(s), registrar, CEUs, secretary, membership, bylaws, committee / state rep) More discussion offline to cover registration for Thurs/Fri

d) Volunteer Needs: Looks like we have enough volunteers, THANK YOU!

e) Details (parking, registration, IT needs, etc.) Date to close online registration discussed, everything seems to be in place

f) Website - will be updated this week with flyers to explain parking, etc.

MCA Standing Committees

5) Newsletter (Michelle/Jazmone) Newsletter is on track to be released on Nov 7th. We have 2 article submissions and several full-page ads. We're awaiting a few items, including some ad payments. We've sent out follow up emails, as our deadline is Oct 30th. We intend to have a few printed copies at the upcoming conference. Michelle is able to print in B&W; **if anyone is able to print in color, please let Michelle know.** Next newsletter is tentatively scheduled for a January release. We'll be working on a few updates to our template and submission process in the interim.

6) PR/Social Media (Marybeth /Emily): Using weekly email digest instead of multiple messages. Still having some difficulties with FB updates and members not able to see new messages. Want to increase promotion of Awareness Days, etc., add list of dates of division conferences.

7) Membership: Due diligence with board members to be current on membership dues. Thank YOU! Because 44 registrants of conference are NOT members, want to encourage membership to them.

8) Advocacy (Janelle) School counseling and others; increased legislative presence in MD, looking forward to Fall Day on the Hill, and long-term 2017 lobbying on Hill.

9) Website (Jose/Robert): Several ideas to update website submitted to date; please send website ideas to Cathie (secretary) to combine and send to Robert. Deadline extended to end of November.

We need ideas on how to make our website more user friendly, more modern, and include information that you want available.

10) Bylaws (Stephanie) Update of bylaws to include state divisions, clarity on finances, responsibilities as well as new division MAGBLTLA. Town Hall meeting will discuss by-laws prior to call for voting. Plan to send out voting on new bylaws online.

MCA State Divisions

11) Division Updates

a) MAMCD (Donna) working on revitalizing division, proposal including grassroots urban counseling outreach in Jan and April.

b) MACES (Michelle)

c) MSDA (Ed): Next Board meeting is Nov 7. Will hold anti-bullying/violence presentation in Feb. Successful presentations at MD State Education Convention in Ocean City, creating in-roads with State Education to increase representation of school counselors. Will need more space at Convention Center in OC next year. Gala planned for Feb and Spring Conference scheduled April 15.

d) MASERVIC (Lisa) Technical difficulties, no report

e) MAMH (Elizabeth) technical difficulties, no report

f) MCDA (Sue): (some technical difficulties) Holiday Party Dec 8, Spring Conference planned: hired virtual assistant is working out very well.

g) MAMF (Marsha) Technical difficulties, no report

h) Future MAGBLTLA (Christian): Pending approval, have a full board ready to go!

Board will consider using another platform for remote access Board meeting due to technical difficulties with Adobe Connect.

12) Next Board meeting: **November 19 via Adobe Connect** (moved to accommodate Thanksgiving Holiday) - - ***please give us ideas for place/time Dec meeting!!!***

Meetings for 2015-2016:

December (TBD in person)

Jan 28 via Adobe

Feb 25 via adobe

Mar (TBD in person)

April 28 via Adobe

May 26 via Adobe

June (TBD in person, leadership retreat!)