

December 13, 2015 Board Meeting

I. Roll Call (Cathie) 6:05pm Attendees: Stephanie D., Christian, Cathie, Sarah, Donna, Michelle, Lenese, Chunnu, Marilyn, (Regrets: Marsha, Janelle, Kierra, Lisa and Ajita)

II. Presidential Update

1. Annual Report: Submitted Dec 10 highlighting revitalization and filled positions. Review Accomplishments and Tasks, good year!
2. Awards—Deadline extended, we will apply for emerging leadership
3. Bylaws—PLEASE READ AND VOTE! Review your positions and if changes are needed, notify Marsha immediately.
4. Branch Mentorship Program (Mississippi Counseling Association) We are officially a mentee of Mississippi Counseling Association that will help build our association up.
5. Emerging Leaders Program—Not just leadership training for future leadership or Presidents of MCA but leadership skills that will be beneficial to all in any capacity. Working on a leadership school to include 2 grad students and 1 professional, include service to organization, not limited to just student/new prof/prof.
6. Membership Brainstorming/interest in board vacancies—Membership is still low, need to increase, need marketing. Referral credits?
7. Website Updates-Discussed proposal by Robert. Consider less expensive option to pay student/other to update website. Will need to be discussed further at next meeting.
8. Upcoming workshops: 2/17 Antibullying & Interpersonal Violence: Encourage everyone to attend and support workshop.
9. Spring Social: Desire to have 1 Spring and 1 Fall, with enough time between to plan ahead. Discussed use of other mini-networking opportunities on a rotating basis around state. Use of Chef Tony's for next social discussed. Need dates

III. President-elect Update (Christian)

1. MCA Task Force for ACA Presidential Initiatives: Looking for co-chairs and leaders for short term-only. Different from committee or division, very specific short term position for specific goals of Advocacy and Anti-Violence/Bullying
2. MCA Committees / State Division Update MAGLBTIC has full board, ready to go pending approval of by-laws. Reviewed progress on revitalization of committees and getting divisions up and running with all by-laws, charters, etc. Discussed scholarship fund, how to advertise and reinstated giving away funds.
3. Graduate Student/Emerging Leaders workshop in Spring
4. 2016 Conference: With feedback on location, looking for ideas of other locations/venues. Tentatively Nov 4-5, 2016. Discussed need to secure 2017 (50th anniversary) venue and dates now.

5. Five Star ratings
6. 2015 Conference CEUs completed and emailed to members

IV. Finances (Sarah/LaNail) We made approximately \$6000 at the conference. A new ITEMIZED budget is needed. LaNail is an excellent resource for creating and maintaining budget. Concerns discussed about cost of next year's conference, paying for board to attend Southern Region Conference and how to increase revenue. Need for executive committee budget meeting in the future.

V. Newsletter (Michelle/Jazmone) We will change template submission and protocols for items for Newsletter. Restructure to increase articles, highlight board members (did you complete the survey?) etc. JAN 15 is next deadline.

VI. PR/Social Media (Marybeth/Emily)

VII. Membership (Nick/Kim)

VIII. Advocacy (Janelle)

1. added new members Quinn Smelser, Preet Kaur, and Latonia Laffitte and we hope to provide more information on play therapy through one new member.
2. We will be adding an article to the newsletter focused on gambling
3. We are thinking of getting involved with the Human Rights Campaign, possibly spring timeframe
4. We are looking to add more information and resources to the weekly digest 1/month as well as newsletter.

IX. Website (Jose/Robert) *Vote on proposed changes next board meeting. Discussed use of Wild Apricot as host, and whether to continue to use Google Drive or Drop Box for cloud storage/access. Concerns re: cost and need for tech savvy person with knowledge of counseling.

Proposal on updating website format to allow for improvements desired. Website details...Think about this site as what we have but better...Everyone that has access to the wild apricot could have access to this site and make edits. The main thing really is to change the platform to a more user friendly one for the membership and then secondly easier to make those necessary edits in a timely way. For example I can add/edit material straight from my phone on my site and it is really easy to do.

The company could absolutely support the process but they would primarily take those 20 pages we have and streamline them assist with creating a blog that is linked to the site and can easily be sent out to the membership like we currently do but it would be through mail chimp... which also tracks how many people open and read the email or want to unsubscribe. The cost of the re-tool is \$2000 since we have over 10 pages and the secure membership

area. If this price is possible and you like this static look they would do a few pages so you could begin deciding the details...

- X. Bylaws (Marsha/Matilde) Voting for MCA bylaw amendments and MALGBTIC bylaws for new state division submitted for online voting with final deadline Dec 21, 2015. PLEASE VOTE

MCA State Divisions

XI. Division Updates

- a) MAMCD (Donna) Conference April 16, 2016 LIVES MATTER. Will need help from Kierra for CEUs, excited about 3 speakers and keynote speaker. Want to make sure this is not an event “just preaching to the choir” but to expand scope and be more inclusive. Changes in bylaws noted that changed monetary payment to MCA.
- b) MACES (Ajita) Still in the process of writing bylaws to reactivate division. Marsha Wiggins has been contacted for assistance locating bylaws. We are looking forward to collaborating with ASERVIC. We are excited to have more interest in joining our board. Finally, we obtained the list of approved supervisors registered with MD BOPC. We will soon begin process of developing a survey of needs to disperse that list (or link to website?)
- c) MSCA (Ed/Eunice)
- d) MASERVIC (Lisa)
- e) MAMHC (Elizabeth)
- f) MCDA (Sue)
- g) MAMFC (Marsha)
- h) future MALGBTIC (Christian/Lia) Bylaws submitted for vote.

XII. Next Board meeting Jan 28 via Adobe/conference call

Meetings for 2016:

Feb 25 via adobe

Mar (TBD in person)

April 28 via Adobe

May 26 via Adobe

June (TBD in person, leadership retreat!)