



MCA Board Meeting  
 Thursday, August 20, 2020  
 Via Zoom  
 7:00 p.m.

<b>Board Members</b>	
<b>Executive Committee 2020-2021</b>	
1) *PRESIDENT (2020-2021)	Carol ZA McGinnis - <b>regrets</b>
2) *Past President (2019-2020)	Ajita Robinson
3) *President-Elect (2021 -2022)	Sara Pula
4) *Secretary	Cynthia Taylor
5) *Secretary-Elect	Danielle LaSure Bryant
6) *Treasurer	Keyona Hall
7) * Treasurer-Elect	Irene Burks
8) *Member-at-Large	Glenda Laurent Dickonson
<b>Divisions 2020-2021</b>	
9) *MACES PRESIDENT	Vicki Moak
10) *MASERVIC PRESIDENT	Maya Georgieva - <b>regrets</b>
11) *MAMCD PRESIDENT	Atiya Smith
12) *MCDA PRESIDENT	Julie Neill Natasha OrtizFortiet
13) *MAMCFC PRESIDENT	Miranda Mixon - <b>regrets</b>
14) *MALGBTIC PRESIDENT	Veronica Wanzer
15) *MCSJ PRESIDENT	Kshipra Jain
<b>Committees 2020-2021</b>	
16) MCA Emerging Leader Chair/Co-Chair	Marja Humphrey Mark Bolden
17) Emerging Leader	Ricardo Phipps
18) Emerging Leader	Michael McGee
19) Advocacy Chair	Roni White
20) Human Rights Chair	Felicia Pressley
21) Awards Chair	Kerri Legette McCollough
22) By-Laws Chair	Latonia Laffittee
23) Credentialing Chair	Maya Georgieva - <b>regrets</b>
24) Newsletter Chair	Michelle Schoonmaker
25) Program Planning Chairs	Melissa Wesner - <b>regrets</b> Donnette Deigh
26) Public Relations Chairs	Annyck Hamez Jordan Madison
27) Registrar Chair	Cathie Eaton
28) Membership Chairs	Kerri Legette McCollough Rachel Stivers
29) IT Webmaster (Virtual Assistant)	Lisa Oliver

30) <sup>1</sup> Archives	Mala Hosmane
31) Professional Networking	Mrybeth Heather
32) MSCA Liaison	Nikki Ham, President-Elect
33) LCPC-M Liaison	Danielle LaSure Bryant

Quorum: Y/N

The meeting was called to order at 7:05 p.m. by president-elect, Dr. Sara Pula

Approval of Today's Agenda: Irene moved to approve today's agenda; Felicia seconded. Motion passed.

Approval of July 20, 2020 Minutes: Danielle moved to approve the minutes; Kerri seconded. Motion passed.

Unfinished Business:

Discussion: Wild Apricot (WA) website review of contacts continues with consideration of current contacts being "archived" to bring number down to about 1000 people which will save MCA \$100/month. Downside is that emails, newsletters, and MCA blast will not get sent to archived contacts. Upside is that people can re-activate their account by logging in to MCA website. Membership has been asked to contact lapsed members and contacts who have not been active in the last year. Division and Committee input is desired for next EC meeting.

**Everyone was in agreement with archiving our Wild Apricot contacts in order to save \$100 per month; This proves to be a great savings for MCA. Also discussed was MCA renewal time; currently your renewal is whenever you initially joined. The Membership committee suggests moving to an annual time for everyone. Discussion ensued on pro-rating for those whose renewal is off.**

New Business:

Discussion\*\*: Conference planning – we need:

- a. Volunteers to help with recording of webinars
- b. Volunteers for the two day "live" event 10/9 & 10/10
- c. MCA must upgrade Zoom (from 100 participants to 300 participants)
  - i. From 1 host to 10 (7 divisions, 3 for MCA general/committees)
  - ii. For one month to cover the conference
  - iii. \*\*Are divisions interested in pitching in to continue this account as a group?
    1. <https://zoom.us/pricing>
    2. Move from 14.99/host to 19.99/host per month
    3. No cost savings per division yet will permit up to 300 participants
- d. Division input
  - i. Divisions are invited to host 30 minutes "spots" during the live conference
  - ii. Divisions are invited to offer an online "Virtual Basket" as a lottery or silent auction (i.e. free membership to that division, discounted services, advertisement space, etc.).

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The above information was reviewed; the consensus was to not make the permanent change now; however, all were open to making the change in the future especially as we increase our virtual presence. Consensus – do this on an as needed basis.

Sara – encourage your networks to register for the conference.

### MCA Executive Committee

#### Officer's Reports:

1. **President Report (Carol)** – Carol sends her regrets, she had an unavoidable conflict for tonight. Carol's written report included:

- Conference planning is at the forefront; all will be needed to make the October conference a big success. Please reach out to conference chairs – Melissa Wesner and Donnette Deigh for ways you can help.
- All division and committee leadership positions have been filled! Please join me in welcoming Mala Hosmane as our new Archives chair and Miranda Mixon back as president of MAMCFC.
- MCA has offered assistance to Maryland school systems; if you or if you know of someone interested in providing counseling or psychoeducational help, let her know
- Appreciation for all the ongoing work of the divisions and committees who are reaching out to combine forces

2. **President-Elect's Report (Sara)** – Sara wants to make sure we expand across the state to reach all counselors; for example, in the western part of the state. She has reached out to her contacts. Additionally, Sara inquired to see if there was interest in having an Addictions and Offenders Division for MCA.

3. **Past President's Report (Ajita)** – no report

4. **Treasurer's Report (Keyona)** – all of the vouchers have been processed; you should have received a confirmation email if you submitted a voucher to her. Moving forward, she continues to organize our finances. If you have questions please let her know. As a reminder: Keyona will process vouchers on 15 of every month; vouchers received after the 15<sup>th</sup>, will be processed with next month's (unless there are extenuating circumstances)

5. **Treasurer-Elect (Irene)** – no report

6. **Secretary's Report (Cynthia)** – no report

7. **Secretary-Elect (Danielle)** – Danielle volunteered to set up our Instagram

8. **Member-at-Large's Report (Glenda)** – continues to work with Kerri and Rachel on Membership

### MCA Standing Committees

1. **Emerging Leaders (Marja/Mark)** – We have 14 EIs including Ricardo and Michael who are attending tonight's meeting. They extended a thank you to each division and committee for

responding positively and welcoming the EL assigned to them. If you have questions and or suggestions, please do not hesitate to contact them.

**2. Membership (Kerri/Rachel)** – Kerri - postcards have been printed for conference; working on labeling each of them. Met as a committee on Monday, to update brochure. Working to have the brochure “non-date specific” so updates will not be needed. The Bowie post office was selected as the official MCA post office. Kerri has met with her EL and excited to work with her!

**3. Program Planning (Melissa/Donnette)** – see above for conference

**4. Registrar (Cathie)** – Webinar technical difficulties have been fixed; registration for events will close early and 2 email reminders will be sent to participants. Stand alone webinars are being scheduled for individuals not selected for the conference. Webinar attendance has increased from May to now, income to date is 3878.50!

Special thanks to Kerri, Rachel, for answering all email complaints and concerns. Carol and Maya have been very helpful as well. Lisa is her back up quarterback. Cathie is open to feedback. Continue to let her know prospective dates so there is no overlap on the calendar

**5. Credentialing (Maya)**- written report. Maya has collaborated with Cathie; the Messiah Qualtrics account has been effectively used to create evaluation surveys for the 5 most recent MCA and division events. Maya has responded to emails from attendees about missing/lost evaluation links/certificates.

**6. Awards (Kerri)** – Emails have been out; have received 6 responses. Another email reminder will be sent out on Aug 31 for final call for nominations. Awards ceremony will be Friday night of conference (last and this year’s winners).

**7. Newsletter (Michelle S)** – no report

**8. Public Relations/Social Media (Annyck/Jordan)** – Annyck-the weekly digest has 2797 contacts now; thanks to Karol Taylor for her assistance with clearing out deficient email addresses. About 700 contacts open the digest and 75 members click on at least one link. This month people are looking at the conference; presenters and keynotes are getting a lot of clicks. Career counseling workshops are getting a lot of clicks as well. Jordan – getting PR emails – is she supposed to? Recently added to FB page

**9. Advocacy (Roni)** – has collaborated with MCSJ and the Human Rights committee to produce statements of solidarity for the NAACP and the National Action Network. These are posted on the MCA website and the weekly blast. This committee is seeking additional members; they want their ears and eyes for all of Maryland. They have an EL! They have subcommittees leaders for the western and centra parts of the state; still looking for leaders for eastern, southern, and northern. They will be in contact with Danielle for our Instagram account.

**10. Human Rights (Felicia)** – no report

**11. Bylaws (Latoria)** – no report

**12. IT Webmaster – (Lisa Oliver – Virtual Assistant)** – working with Cathie, Carol, and others to update the website. She handles all that is given to her.

13. **Archives (Mala)** – just confirmed for position. Met with Carol. Perhaps set up folders for everyone in google docs. If anyone wants to join, please let her know. If website is involved, will need assistance.

14. **Professional Networking (Marybeth)** – collecting resources from all presidents. Resources for students, professionals etc., needed. Will be posted to website

### **MCA State Divisions** **Division Updates**

1. **MACES (Vicki)** – talking to people for membership. Will meet with Sara for transitional documents. Excited to develop vision for 2020-2021 year. Has met with EL; excited to work with her.

2. **MASERVIC (Maya)** – no report

3. **MAMCD (Atiya)** – meeting soon. Will be in contact with EL soon. Will have more updates at next meeting

4. **MALGBTIC (Veronica)** – no report

5. **MCSJ (Kshipra)** – created an Instagram page, would love everyone to MCSJ people to follow @maryland\_csj. They are updating their logo; have narrowed from 6 to 3. Plan is to send the 3 logos o MCSJ membership for voting. Their first event: Restorative Justice Circle for Black Therapists/MH professionals on August 31 6-7 pm. The date selected for their conference is June 25-26, 2021. They have had some challenges with their membership page (especially students); hope to resolved soon. They are starting each meeting with a land acknowledgement.

6. **MAMCFC (Miranda)** –Have updated website. Welcome EL who attended first meeting yesterday. Seeking volunteer for secretary and treasurer position. Version of red table talk - Couch talk September 11 – for therapists – goal for conversation to be interactive - for monthly activity.

7. **MCDA (Julie)** – no report

Future Board Meetings: (20<sup>th</sup> of each month)

**Sunday, September 20, 2020 at 7:00 p.m.**

**Tuesday, October 20, 2020 at 7:00 p.m.**

**Meeting adjourned at 8:12 p.m.**

Respectfully submitted,

Cynthia L. Taylor, PhD  
MCA Secretary